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## Bachelor of Business Administration - BBA

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The B.B.A. program prepares students for management positions in business and government by providing the necessary concepts, theories, and real-world preparation relating to human and organizational aspects of management.

The education leading to a bachelor of business administration degree starts with general courses in a wide variety of subjects. The program also provides the analytical, creative, and quantitative expertise required to utilize resources and make good business decisions. Many students continue on for their Master's of Business Administration (MBA) degree.

Our highest priority is to provide students with a broad professional education to allow them to take a productive place in society and in their chosen professions. The next highest priority is to establish and further an environment that supports academic inquiry in business and economic topics. To fulfil our public service responsibilities, we encourage faculty and students to assume a positive presence in community affairs and to commit to supporting business and economic development in the World.

The three-year program focuses on business in international context

*Courses in English and French composition*, the arts, cultural diversity, the humanities (history, literature, etc.), the social sciences (psychology, geography, sociology, anthropology, etc.), the natural sciences, mathematics, and economics are part of this component. This variety of coursework in the curriculum contributes to a broad based understanding of business management processes. For students entering into the Bachelor of Business Administration, there are suggested course progression models available for the following disciplines:

- Accounting
- Business Law
- Communication and Events
- Economics
- Education
- Entrepreneurship
- Ethics
- Finance
- French
- Geopolitics
- Health
- Hospitality Management
- Human Resources
- International Relations
- Logistics
- Management & Strategy
- Management information system
- Marketing
- Mathematics
- Operations management
- Organizational behaviour
- Statistics
- Tourism
- Transport

## Organisation

Duration : 3 years - ECTS : 180 credits

<b>1<sup>st</sup> YEAR</b>	<b>1<sup>st</sup> Semestre</b>	Ects	<b>2<sup>nd</sup> Semestre</b>	Ects
	BUS 111 - Foundations of Business Management	3	MAT 121 - Elementary Statistics	3
	ACC 112 - Accounting I	4	ACC 122 - Accounting II	4
	SI 113 - Computer Literacy & Introduction to Internet	3	COM 123 - Oral Communication Skills	2
	MAR 114 - Introduction to Marketing I	4	COM 124 - Writing Communication Skills	2
	ECO 115 - Micro Economics I	4	ECO 125 - Micro Economics II	4
	ECO 116 - Macro Economics I	4	ECO 126 - Macro Economics II	4
	MAT 117 - Elementary Calculus	3	FIN 127 - Mathematics of Finance	4
	LAN 118 - Language	3	LAW 128 - Business Law	4
		Internship of 3 Months	5	

<b>2<sup>nd</sup> YEAR</b>	<b>3<sup>rd</sup> Semestre</b>	Ects	<b>4<sup>th</sup> Semestre</b>	Ects
	1 Major in Economics or Marketing or Finance or Accounting	12	1 Major in Economics or Marketing or Finance or Accounting	12
	HRM 212 - Human Resources Management	3	MAN 222 - Entrepreneurship & New Venture Creation	3
	SDM 213 - Sustainable Development Management	3	SI 223 - Management Information Systems	3
	IR 214 - International Relations	3	MAN 224 - Cross-Cultural Business	3
	MAN 215 - Strategic Management	4	MAN 225 - Small Business Manager	3
	LAN 216 - Language	3	MAN 226 - Purchasing Management	3
			Internship of 3 Months	5

<b>3<sup>rd</sup> YEAR</b>	<b>5<sup>th</sup> Semestre</b>	Ects	<b>6<sup>th</sup> Semestre</b>	Ects
	1 Major in Economics or Marketing or Finance or Accounting	12	Internship of 6 months	30
	MAN 312 - Project Management	3		
	MAN 313 - Negotiation	3		
	LOG 314 - Logistics	3		
	MAN 315 - Operation Management	3		
	MAN 316 - Production Management	3		
	LAN 317 - Language	3		

### Conditions to get the degree

- Student must to follow regularly all the courses - He/She had to attend their class work, project; exams required in each course - He/She must to get at least 12/20
- Attend and realize Internships in company - Memory
- Student must get the TOEIC with 750 points or an equivalent in french

### Tuition fee

**7700 euros per year**